

Customer loyalty programe.



Customer loyalty reflects a customer's willingness to busy from or work with a brand again and again, and it's the result of a positive customer experience, customer satisfaction , and the value of the products or services the customer gets from the transaction. Companies with satisfied, loyal customers enjoy higher margins , greater profits-And consequently, higher stock price-earnings Multiples. Define customer type creation on basis of purchase. Points redemption with cash discount. Mobile No. wise customer tracking. Points print and SMS option.



Open busy and Press (ctrl +shift +O)



Busy 17 Re	19.9 Stat Rel 077 Model : EM (Demo Copy) Abc Pv Administration Transactions Display Print/E > Masters > Configuration > > Configuration > Users	t ttd. (F.Y. 2018-19) mail/SMS House-Keeping <u>H</u> elp Favourites	Add- <u>O</u> n		Shortcut Keys F1 Help F1 Add Account	
	Configuration Users Users Utilities Bulk Updations Data Export Import Miscellaneous Data Entry Change Financial Year Add To Favourites Create Shortcut	Customer Type Customer Type Sales Point Redemption Point SMS Config E-Mail Config Coupon Config Customer Registration Points (Opening)	CL + X urrations Apply Item Exclude Apply Decimal Value for Points Apply Customer Details Points OF Print Gift Item Apply Series Config (Sale) Apply Series Config (Sale Return) Customer Details		F1 Add Account F2 Add Item F3 Add Master F3 Add Voucher F5 Add Youcher F6 Add Payment F6 Add Receipt F7 Add Journal F8 Add Sales F9 Add Purchase B Balance Sheet I Trial Balance § Stock Status Å Acc. Summary L Acc. Ledger I Item Summary G Item LedGer V GST Summary U Switch User E ConFiguration	 Describe customer type like (silver, gold, platinum) Sale point Redemption point SMS conf. Email
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Add customer type







Add customer type (Alt +F3)







Press (Alt+F3) for creating customer type.







Save customer type configuration.







In last select highest range of purchasing power







2. Sales point configuration.







3.Redemption point configuration.



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4.SMS Configuration.



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5. Email configuration.







6. Coupon configuration (Birthday coupon and Anniversary coupon)







7. Customer registration



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Mapping of Masters	Modify Points Manually	Bill Wise Points Report		
List of Holidays	Apply Separate Billing Details	Series Wise Sales Analysis Report		Training Videos
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Here, two ways for customer registration.

> 1.Modify customer registration



Add customer in customer registration .







8. Points opening.



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9. Modify points.



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1 Help
1 Add Account
2 Add Item
3 Add Master
3 Add Voucher
5 Add Payment
6 Add Receipt
7 Add Journal
8 Add Sales
9 Add Purchase
B Balance Shee
T Trial Balance
5 Stock Status
A Acc. Summar
L Acc. Ledger
I Item Summar
G Item LedGer
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Modify customer points 1.Put registered mobile no of customer ,current points show in loyality points. 2. Select Status (increase or decrease point) 3.How much points increase Or decrease.



10. Apply separate billing details.



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	User Dash Board Configuration				F3 Add Voucher
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	Backup Configuration	customer type			F7 Add Journal
	Invoice / Document Printing	Sales Point	Apply Decimal Value for Points		F8 Add Sales
	Accounting Voucher Printing				F9 Add Purchase
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For cash billing Separate billing details.



11. Apply item exclude



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	▼ Item	CL + X	F3 Add Master
	Add Modify	Configurations	F5 Add Payment
	• List	Customer Type Apply Item Exclude	F6 Add Receipt
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Configuration Available for Those item Who will not get points.



In busy optional field open in item master.



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Add Item Master		F1 Help	
Name Text Item 1 Discount & Markup Det.		F1 Add Account	
Alias Sale Discount 0.00 Purc. Discount 0.00		F2 Add Item	
Print Name Text Item 1 Specify		F3 Add Master	
Group Rm Specificates Disconducine R Specificates Disconducine R		F3 Add Voucher	
Main Unit Details		F5 Add Payment	
Unit Sale Karup Purch Karup Karup		F6 Add Receipt	
Op. Stock (Qty.) 0.00 Specify Sales Markup Structure Specify Pure Markup Structure		F7 Add Journal	
On Stock (Value)		F8 Add Sales	
		F9 Add Purchase	
Tax Category Optional Fields : Text Item 1		B Balance Sheet	
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Sales Price applied on Purc. Price applied on Type Normal		5 Stock Status	
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Select zero if not calculate points in item.



Optional field



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Print Name Text Item 1		Si	ale Compound Disc. necify Sales Disc Structure, N	Purc. Compound Disc. Specify Purc Disc Structure N				F3 Add Master
Group Rm		0		openy rate bise brackine 14				F3 Add Voucher
1ain Unit Details	7	C.	ale Markun	Pure Markun				F5 Add Payment
Jnit Pcs.		S	ale Comp. Markup	Purc. Comp. Markup				F6 Add Receipt
Dp. Stock (Qty.) 0.00		S	pecify Sales Markup Structure	Specify Purc.Markup Structure				F7 Add Journal
p. Stock (Value)								F8 Add Sales
		_It	em Description					F9 Add Purchase
SN/SAC Code for CST			Optional Fields : Text	Item 1				B Balance Sheet
em Price Info								T Trial Balance
ales Price applied on	Purc. Price applied on	Type	Normal					5 Stock Status
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ackaging Unit Details		MR	P-wise Details	Batch-wise Details				V GST Summary
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ales Price (Pcs.)	Purc. Price (Pcs.)	Spe	ecify Default MC					<u>F</u> ConFiguration
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ax Inclusive Sale Price N	Tax Inclusive Purchase	N Tot	tal No. of Authors (Max. 1	10) Don't Maintain Stock Balance	N			
pecify Sales Account N		Pic	k Item Sizing Info. from Item Desc	cription				Training Videos
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Select One in second optional filed if points to be calculate.



Item exclude







12. Apply decimal value for points.





1. If enable this option then points should be in decimal if not points should be round off.



13.Customer field detail







Administration> configuration> voucher configuration.



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Add. Field With Item N	Auto Round	I off Final Amt.	N		F2 Add Item	
Name	Print Accou	nts Voucher After Saving	N		F3 Add Master	
Item-wise Description N	Print Invent	ory Voucher After Saving	N		F3 Add Voucher	
Item-wise Discount N	Print Sales	Invoice After Saving	Y Configure		F5 Add Payment	
Specify Discount Structure	Print Item B	arcode After Saving	N		F6 Add Receipt	
Item-wise Markup					F7 Add Journal	
Specify Markup Structure	Send E-Mai	il After Saving	N		F8 Add Sales	
Separate Billing/Shipping Details N Applicable For	Send SMS /	After Saving	N		F9 Add Purchase	
Specify Key Field GST Report Basis	Enable Set	llement Details	N		B Balance Sheet	
InV	oucher Optional Fields Configur	ation	X		<u>T</u> Trial Balance	
S.No Field Name	Type	Decimal Places Mai	ntain Master Database 🔥		5 Stock Status	
Ite 1 Previous Points	Text	N			Acc. Summary	
Se 2 Current Sale Points	Text	N			L Acc. Ledger	Oper
El 3 Redeem Points	Text	N			I Item Summary	
Pa 4 Total Points	Text	N			<u>G</u> Item LedGer	optio
5 Card Number	Text	N			V GST Summary	
6 Customer Mobile No	Text	Ν			U Switch User	
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12 Maintain Master Database - Master Values will be nicked from one	defined master				GST Portal	
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Open voucher optional field .



14. Points of print







15. Gift item





Select item For gift. 1.Put points in which gift item allocated.



Fully configuration of gift item





1.If enable maintain stock then stock maintain on gifted item.



16. Sale series configuration.



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	 ✓ Configuration → Features / Options ✓ Vouchers Configuration → Masters Configuration → Hardware Configuration → Hardware Configuration → Party Dash Board Configuration → Erral Configuration → Erral Configuration → Enail Configuration → Enail Configuration → Enail Configuration → SNFS API Configuration → Backup Configuration → SNFS API Configuration → Backup Configuration → SNFS API Configuration → Columnar Reports → Letters Text Configuration → Labels Printing Configuration → References/Group Summary Printing Configuration → Warning Alarms → Maximum Entries in Voucher → Ageing Analysis Time Slabs → Interest Calculation Slabs → Party-wise Item Filter → Tag Bill Sundries Voucher-wise → Tag Bill Sundry Values Party-wise → Mapping of Masters → → List of Holidays 	CL + Customer Type A Sales Point Apply D CL + Customer Type Sales Point Apply D CL + Redemp Series Configuration SrNo. Sale Series SMS 1 E-Ma 3 A 5 Coupe 6 7 7 Customer 9 Points Ok Points Ok Modify Po Esc=>Quit F2 => Save Apply Separate Billing Details Series With Change Financial Year Esc=>Quit Esc=>Quit	pply Item Exclude recimal Value for Points x mer Details F Print tem Config (Sale) ig (Sale Return) r Details ise Sales Analysis Report	F1 Help F1 Add Account F2 Add Item F3 Add Master F3 Add Voucher F5 Add Payment F6 Add Receipt F7 Add Journal F8 Add Sales F9 Add Purchase B Balance Sheet I Trial Balance S Stock Status A Acc. Summary L Acc. Ledger I Item Summary G Item LedGer Y GST Summary U Switch User F ConFiguration K Lock Program Training Videos GST Portal	 Select series In which series CLB window open.
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17. Sale return series.







18.Customer detail.





In this report Detail of Mobile No and Customer Name.



In busy enter voucher



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<u></u>		Salor Add Series Main		Shortcut Keys
Date 23-10-2018 (Tue) Vch. No. 2		CI +		F1 Help
Party Cash				F2 Add Item
(Cur. Bal. : Rs. 2,500.00 Dr) (GS11N / 01N :)		Customer Registration New Customer		E3 Add Master
S.N Item		Customer Mobile No. 9415902109	Amount Tax(%)	F3 Add Voucher
1 Text Item 2		Card Number	2,500.00 9+9	F5 Add Payment
2		Customer Type Silver Customer		F6 Add Receipt
3		Customer Name Cash		F7 Add Journal
4		Customer Address		F8 Add Sales
5				F9 Add Purchase
7				B Balance Sheet
8				<u>I</u> Trial Balance
9		E-Mail ID		5 Stock Status
10				A Acc. Summary
11				L Acc. Ledger
		l nameu	2,500.00	I Item Summary
(Cur. Stock = -1.00 Pcs.) Bill Sundry Details		Loyalty Points 0.00		G Item LedGer
1. (-)	0.00	C Reedem Points	0.00	V GST Summary
		🗌 Reedem Gift Item		U Switch User
				<u>F</u> ConFiguration
1		Apply Coupon		K Lock Program
N.A.			unt - 2,500.00	Turining Midage
				GST Portal
		Show Details Ok Quit		GSTPORA
Vch. Detail Master Detail Party Dash Board MAGE MAGE MAGE	'EM IAGE	Esc=>Quit	punt Check Scheme Save Quit	
	Esc=>Quit	TE POORETT PStamanybort to Property PoerEnce		F10 Calculator
Buey	oany : Abc P	vt Ltd (F.Y. 2018-19) - (GSTIN :) COMP0001 - User : A ; State - Delh	Your	Tuesday
BUSY - B	Business Aco	counting Software ; (c) Busy Infotech Pvt. Ltd., Delhi ; www.busy	Lin Logo	23-10-2018
				3:21 PM
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If customer Is new then This window appear.



Voucher entry



Busy 17 Rel 9.9 Stat Rel 077 Model : EM (Demo Copy) Abc P	vt Ltd (F.Y. 2018-1	9)					- 0 X
»					List - F5 Paste	- [F12] 🔔 🗙	Shortcut Keys
Date 22-10-2018 (Mon.) Vch No. 1		Sale Type L/GST-TaxIncl	<u>Series - Main</u>			Tax Type : GST	F1 Help
Party Cash		Mat Centre Main Store					F1 Add Account
(Cur. Bal. : Rs. 0.00)(GSTIN / UIN :)		Narration					F2 Add Item
S.N Item		Qty. Unit	Price	Amount	Tax(%) _		F3 Add Master
1 Text Item 2		1.00 Pcs.	2,500.00	2,500.00	9+9		F5 Add Payment
2							F6 Add Receipt
3		- (λ L +	x			F7 Add Journal
4		Custome	r Registration				F8 Add Sales
6		Customer Mobile No. 87430	19499				F9 Add Purchase
7		Card Number 001					B Balance Sheet
8		Card Number 001					<u>T</u> Trial Balance
9		Customer Type Silver	Customer				5 Stock Status
10		Loyalty Points	100.00				A Acc. Summary
11		Reedem Points			-		L Acc. Ledger
		🗌 Reedem Gift Item		2,500.00			I Item Summary
Cur. Stock = 0.00 Pcs.) Bill Sundry Details		-					<u>G</u> Item LedGer
1. (-)	0.00	Apply Coupon		0	.00		V GST Summary
							U Switch User
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	1	Show Details	and the second sec				K Lock Program
N.A.		Ok	Quit	unt -	2,500.00		Training Videos
		Esc	=>Quit				GST Help
							GST Portal
Vch. Detail Master Detail Party Dash Board MAGE MA	GE IMAGE		Update	e Discount Check Scheme	e Save Quit		
	Esc=>Qui	t F2=>Done F4=>Std.Nar./BOM	F7=>Repeat F9=>Del. Line				F10 Calculator
Busy	Company : Abc	Pvt Ltd (F.Y. 2018-19) - (GSTIN :)	COMP0001 - User : A ; State - I	Delhi		Your Company	Monday
Buoy	BUSY - Business A	counting Software ; (c) Busy In	fotech Pvt. Ltd., Delhi ; www.	busy.in		Logo	22-10-2018
			No.	10			6:30 PM
			a contraction	100	1000	- 18 17 10	2018/10/22

If exist customer Enter. Then this window is appear.



19. Bill wise report.



					CL +							X
				B	ill Wise Points Report							
Mahik	No . 974	2000.400				Erom	Data : 22/Oct	/2018 To Date				
SrNo.	Bill No	Bill Date	Mobile No.	PartyName	ItemName	Troin	Amount	Points Earned	Points Reedem			
1	1	22/Oct/2018	8743009499	Cash	Text Item 2		2500.00	125.00	0.00			
										-		
										-		
										-		
										-		
										- 1		
										-		
										- 1		
										-		
										-		
							2500.00	125.00	0.0	D		
				Esc	c=>Quit F12=> Export							
					Transac	tions> Sales						F10 Calculator
Bu	isy			Company BUSY - Busir	: Abc Pvt Ltd (F.Y. 2018-19) - ness Accounting Software ;((GSTIN :) COMP0001 - Us c) Busy Infotech Pvt. Ltd.,	er:A;State - Delhi ; www	Delhi .busy.in			Your Company	Monday 22-10-2018
										_	 Logo	



Press (ctrl+ shift+ H) for birthday coupon list.



o Contact No. Cu 8743009499 Sh	stomer Name ailendra	Customer E-Mail shailendra@excellentsoftware:	Customer Type Silver Customer	DOB 15/Oct	Select	Coupon No. Coupon/1/18-	Valid Till	Coupon Type	Coupon Amount	_	
											Describ
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